

# DENVILLE PAL GIRLS SOFTBALL

## SPONSORSHIP REGISTRATON FORM - 2015

### General Sponsorship Information:

<b>Company Name:</b>		
<b>Address:</b>		
<b>City, State Zip:</b>		
<b>Contact Person:</b>		
<b>Contact Phone:</b>		
<b>Contact Email:</b>		
<b>Website:</b>		

### Sponsorship Level" & Information:

All sponsors must submit the completed registration form and each form must be accompanied by a check made out to "**Denville PAL Girls Softball**" for the total amount due for the desired sponsorship. Spring sponsorship forms are due by March 1st of the sponsorship year. The spring season begins on or about April 1 and ends on or about June 15. Website sponsorships expire on midnight on December 31 of the sponsorship year. Special agreements for extended, multiyear or specialty sponsorships can be negotiated, and are subject to the approval of the Denville PAL Softball Board.

**Note:** The Denville Softball website is visited approximately 25,000 times per year and reaches the more than the 300+ player's families who participate in our program from Denville as well as all of the different travel organizations in neighboring communities.

\_\_\_ **Silver Level – One Team Sponsorship (Spring Season) .....\$200.00**

Includes the business/sponsor's name on the back of each player's jersey on one recreational team in the spring season. Also includes mention of business sponsorship in listing on the Denville Softball website ([www.denvillesoftball.org](http://www.denvillesoftball.org))

\_\_\_ **Gold Level – Double Play Sponsorship(Spring Season) .....\$300.00**

Includes the same benefits as the Silver Level Sponsorship. Additionally the sponsor will also receive a link from their name on the Denville Softball website ([www.denvillesoftball.org](http://www.denvillesoftball.org)) to their business website or coupon offer, Business name placed on Summer Tournament T shirt and PAL Softball Sponsor Banner.

\_\_\_ **Platinum Pizza – One Team Sponsorship (Spring/Season). .....\$400.00**

Pizza Box Advertising Promotion. PAL softball will provide Pizza boxes for Free to local pizza place. On the box select sponsors can put on an ad approx. the size of a business card. Distribution of 5000 pizza boxes to surrounding towns. Great advertising, visibility and recognition for companies partnering with PAL Softball.

**\_\_\_ Grand Slam Sponsorship .....\$500.00**

Same Benefits as the Gold Sponsor but also includes increased overall exposure with Pizza Box Sponsorship.

**\_\_\_ Multiple Team Sponsorship (Spring Season) .....\$175.00/per team**

Includes the same benefits as the Gold Level Sponsorship when the same business sponsors 2 or more teams in the same season.

**\_\_\_ Special Program Level or Fund Designated Sponsorship .....\$200.00 +**

This is a program level sponsorship that a person or business may use to donate funds to our organization for the purpose of supporting our program or for a specific item or equipment that is needed to enhance our program or program offerings (i.e. scoreboard, sound system installation, dugout construction, etc.) For a minimum donation to the Denville PAL Softball program, the sponsor will be listed on the Denville softball website and if a business, will also receive a link from the Denville Softball website ([www.denvillesoftball.org](http://www.denvillesoftball.org)) to their business. Additionally, if sponsorship enables the organization to purchase something that is viewable to the public (i.e. a scoreboard or a dugout), we will post a sponsorship plaque at the site as is acceptable by town ordinances or allowed by the recreation department.

Please list any specific details related to your sponsorship:

**The Sponsor name as it should appear on the uniform (if applicable):**

**Spring Team Sponsor Only:** Specify the age group/division that you would prefer your team to be sponsored: \_\_\_ No Preference \_\_\_ Kindergarten \_\_\_ Clinic (1<sup>st</sup> & 2<sup>nd</sup>) \_\_\_ Instructional (3<sup>rd</sup> & 4<sup>th</sup> grades) \_\_\_ Juniors (5<sup>th</sup> and 6<sup>th</sup> grades) \_\_\_ Seniors (7<sup>th</sup> and 8<sup>th</sup> grade) \_\_\_ High School (9<sup>th</sup> – 12<sup>th</sup> grade)

**Spring Team Sponsors only:** If there is a player in our league that you would like to be on the team that you are sponsoring, please specify the name of that player:

\_\_\_\_\_

Please note that we will do our best to accommodate your request to sponsor a specific player's team and/or to apply your business sponsorship to a specifically requested division. However, this cannot be guaranteed.

Sponsor Signature: Date:

***We would like to thank you for your sponsorship of our program and the young women in our community who participate in this program. Thank you!***

Denville PAL Girls Softball  
Website: [www.denvillesoftball.org](http://www.denvillesoftball.org)  
Mailing Address:  
Denville PAL Girls Softball  
Kevin Williams  
22 Elm St  
Denville, NJ 07834  
973-617-0222  
[KEVMICHAEL.WILLIAMS@GMAIL.COM](mailto:KEVMICHAEL.WILLIAMS@GMAIL.COM)